# ASHWWDD

12 SOUTH





## THE GATEWAY TO 12 SOUTH

#### DELIVERING IN Q4 2024

ASHWOOD WILL BE THE NEWEST DESIGN-CENTRIC,
MIXED-USE OFFICE AND RETAIL CONCEPT ON
12TH AVENUE SOUTH, NASHVILLE'S PREEMINENT
SHOPPING, DINING AND ENTERTAINMENT CORRIDOR.



PROJECT OVERVIEW



73,000 SF OF OFFICE SPACE



44,500 SF OF RETAIL AND F&B / RESTAURANT SPACE





190 PARKING SPACES



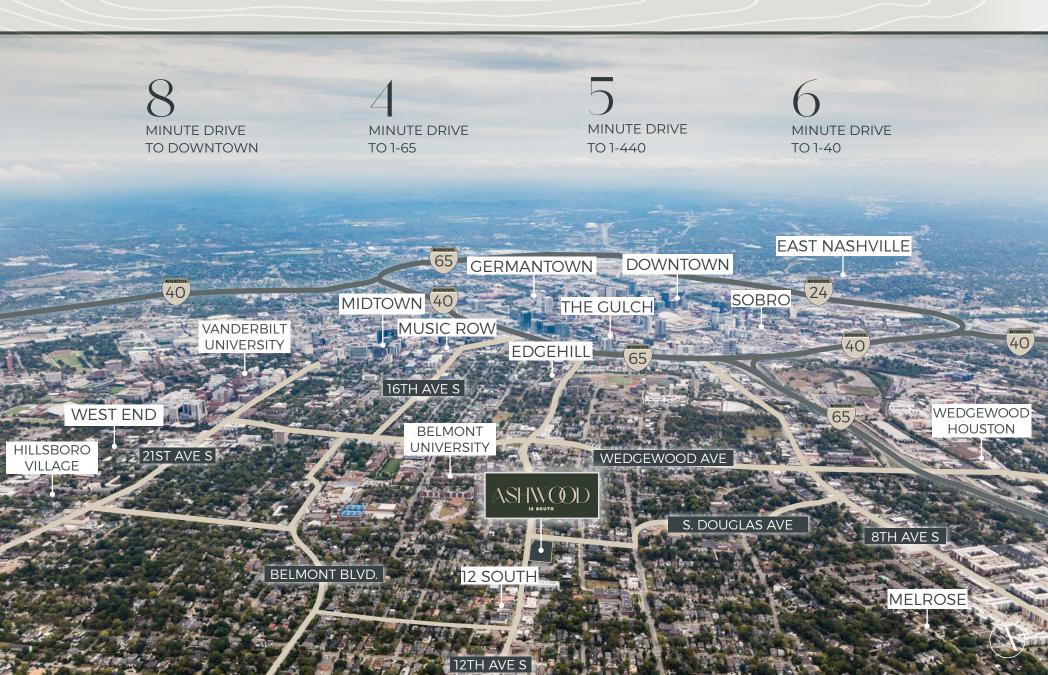
2.5/1,000 SF OFFICE PARKING RATIO







## STRATEGIC

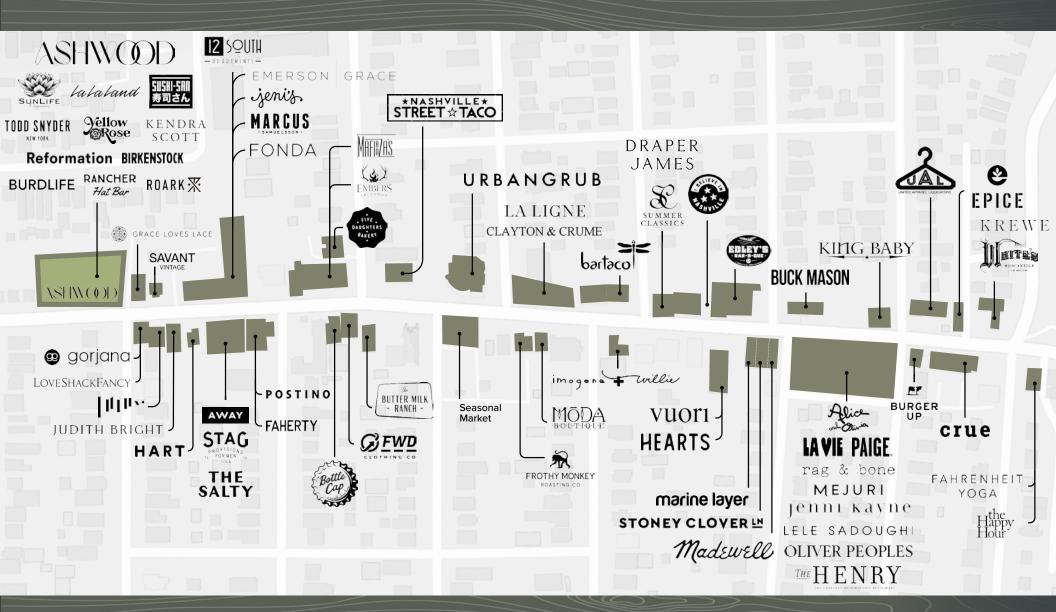


## EXCEPTIONAL ACCESS



## MEET OUR NEIGHBORS

12 SOUTH IS ONE OF THE MOST VISITED NEIGHBORHOODS IN NASHVILLE, FILLED WITH SHOPS, TOURIST ATTRACTIONS, TOP RESTAURANTS AND RETAIL.





## RETAIL OVERVIEW

44,500



#### DESIGN ATTRIBUTES

LEED CERTIFIED



27,800 SF OF LUXURY RETAIL SPACE



16,700 SF OF F&B/ RESTAURANT SPACE



#### **WALKABILITY SCORE**

**88** WALKING SCORE **63** BIKE SCORE



#### **DEVELOPMENT AMENITIES**

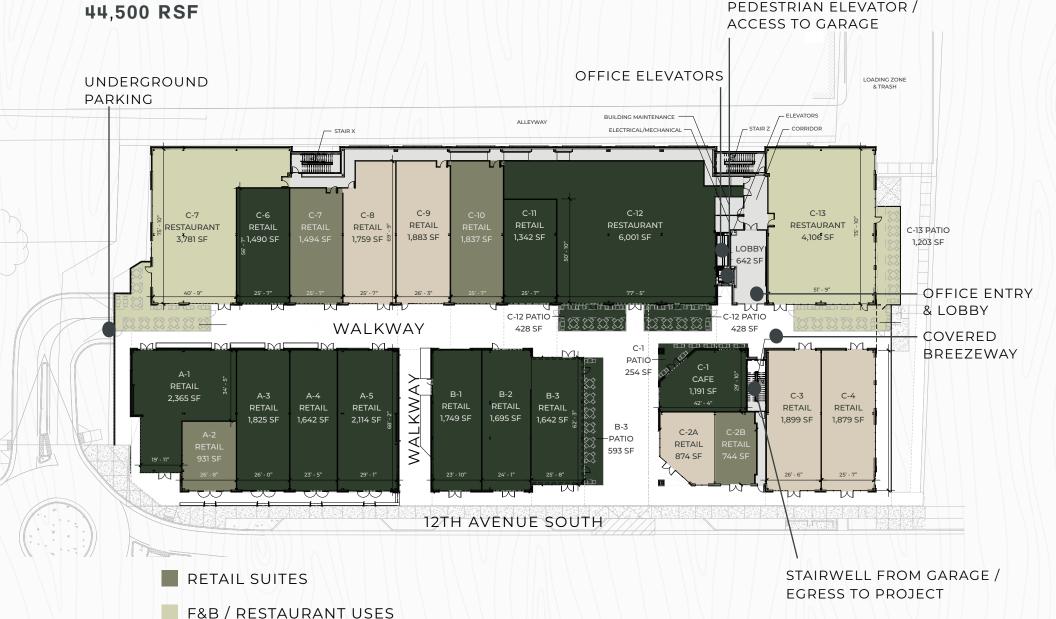
ELECTRIC CAR CHARGING STATIONS
PUBLIC PLAZA
PRIVATE COVERED PARKING
DESIGNATED B-CYCLE STATION



### GROUND FLOOR | RETAIL

LEASED

AT LEASE





### GARAGE LEVEL

ALLEYWAY STAIR X STAIR Z (15) SECURE BIKE PARKING 190 PARKING SPACES (118 STANDARD + 56 COMPACT + 10 E.V. + 6 ADA) WALKWAY FROM 12TH AVE (40) SECURE BIKE PARKING TO STREET LEVEL ABOVE EV EV EV EV EV ELEC. SPRINKLER EV EV EV EV EV UTILITY ROUNDABOUT 12TH AVENUE SOUTH ABOVE





## OFFICE OVERVIEW



**DESIGN ATTRIBUTES**LEED CERTIFIED



**WALKABILITY SCORE** 

**88** WALKING SCORE **63** BIKE SCORE





#### **OFFICE AMENITIES**

PRIVATE OUTDOOR BALCONIES
ON EVERY FLOOR
SHOWERS
SECURE BIKE STORAGE



#### **DEVELOPMENT AMENITIES**

PUBLIC PLAZA
PRIVATE COVERED PARKING
DESIGNATED B-CYCLE STATION
27,800 SF OF RETAIL
16,700 SF OF F&B / RESTAURANT



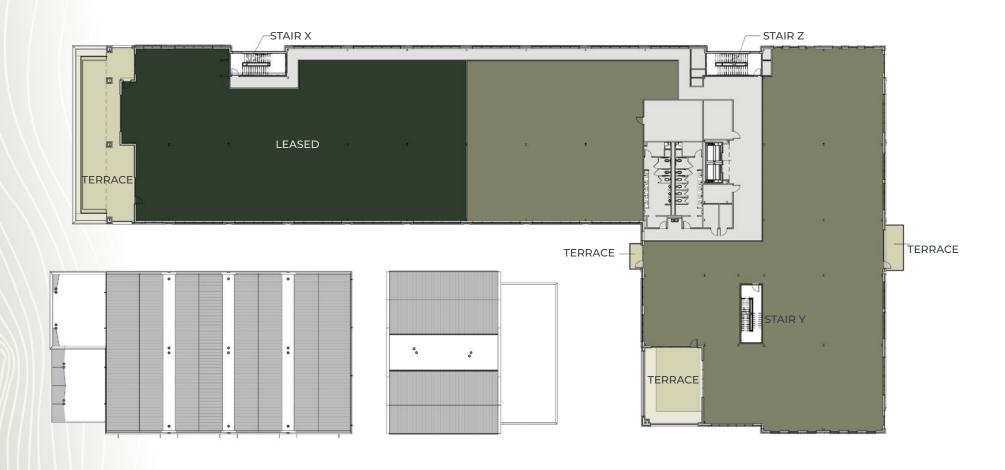






## SECOND FLOOR | OFFICE

37,500 RSF



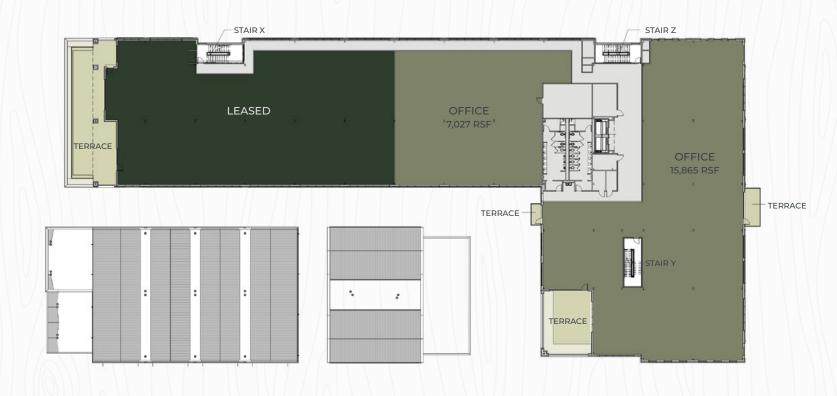
2 ELEVATORS 26'
COLUMN SPACING

TERRACES 1,750 SF 840 SF 150 SF 50 SF CEILING HEIGHTS Level 2: 12' – 6" BAY DEPTHS 53' to 70'



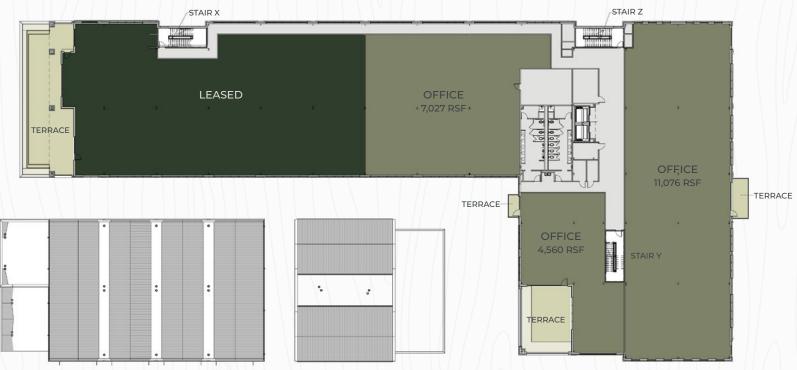


#### THREE TENANT CONCEPT





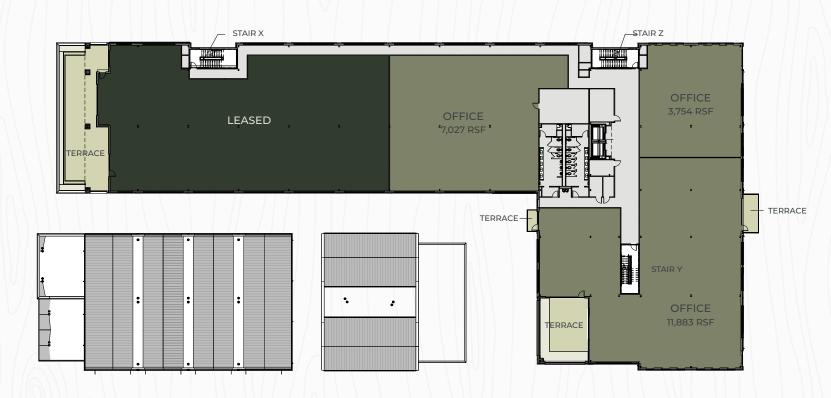
#### FOUR TENANT CONCEPT A





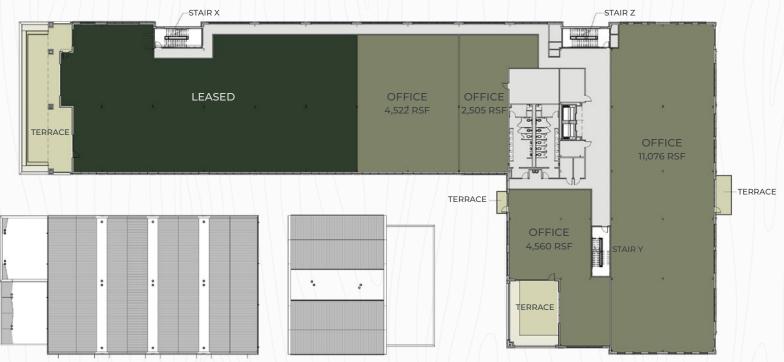


#### FOUR TENANT CONCEPT B





#### **FIVE TENANT CONCEPT**





## THIRD FLOOR | OFFICE

35,500 RSF



2 ELEVATORS 26'
COLUMN SPACING

TERRACES
1,880 SF
860 SF
150 SF
50 SF

CEILING HEIGHTS Level 3: 14' - 6" Level 3 to peak of gable: 31'

BAY DEPTHS 53' to 70'





#### TWO TENANT CONCEPT

THIRD FLOOR







FIRST CLASS
AMENITIES

LOCAL NEIGHBORHOOD FEEL A WORK,
PLAY, DINE
DESTINATION





A DESTINATION
ON 12 SOUTH

YOU NEED IN ONE PLACE

BUSTLING MIX
OF FIRST
TO-MARKET
OFFERINGS





### WHY NASHVILLE?

THERE'S NO BETTER PLACE TO EXPERIENCE MUSIC THAN NASHVILLE – A CITY OF STORYTELLERS, DREAMERS AND CREATIVES.

A PLACE THAT IS FRIENDLY, AUTHENTIC, CREATIVE AND FILLED WITH SPIRIT.



BEST PLACE FOR
REAL ESTATE INVESTMENT
& DEVELOPMENT
ULI & PWC 2023 EMERGING
TRENDS IN REAL ESTATE



### BEST CITY FOR YOUNG PROFESSIONALS

BIZJOURNALS.COM, 2019



21.6% population growth since 2010



BEST CITY FOR FIRST-TIME HOMEBUYERS

BIZJOURNALS.COM, 2022



IN METROPOLITAN
ECONOMIC STRENGTH
POLICOM, 2022



75%

OF THE U.S. MARKET LOCATED

WITHIN A 2-HOUR FLIGHT



HOTTEST JOB

MARKET IN THE NATION

NASHVILLE BUSINESS JOURNAL, 2022



21 ACCREDITED FOUR-YEAR AND POST-GRADUATE INSTITUTIONS



9]+
NEW RESIDENTS MOVE TO
NASHVILLE EVERY DAY





TOURISTS AND LOCALS ALIKE
FREQUENT THE NEIGHBORHOOD,
TO SHOP THE MANY UNIQUE
BOUTIQUES, SNAPPING SELFIES BY
THE MANY VIBRANT MURALS.



26 RESTAURANTS



36
NATIONAL RETAILERS



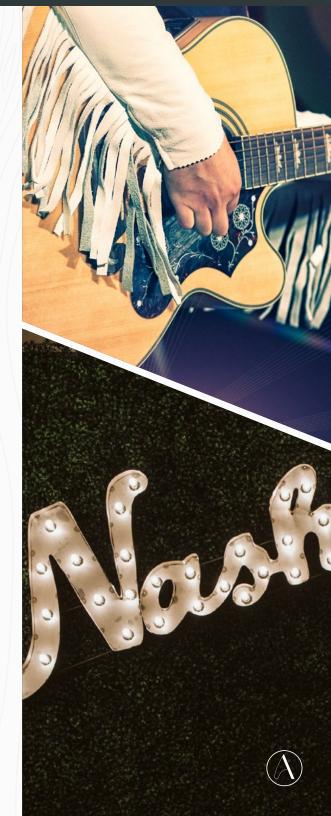
MILES OF WALKABLE SHOPPING, RESTAURANTS, AND CAFES



ORIGINAL
NASHVILLE BRANDS



22 MURALS AND SIGNATURE PIECES





## WHY 12 SOUTH?

OVER THE PAST DECADE, 12 SOUTH
HAS EMERGED AS NASHVILLE'S GO-TO
TRENDY NEIGHBORHOOD FOR DINING,
SHOPPING AND ENTERTAINMENT. 12TH
AVENUE SOUTH IS LINED BY NATIONAL
AND BOUTIQUE RETAILERS; VIBRANT
RESTAURANTS, BARS, AND LIVE MUSIC
VENUES; AND ART GALLERIES AND
RECORDING STUDIOS; ALL OCCUPYING
A MIX OF ECCENTRIC SINGLE-STORY
BUNGALOWS, ADAPTIVE REUSE
BUILDINGS, AND AESTHETIC NEW
DEVELOPMENTS. 12 SOUTH HAS EVOLVED
TO REPRESENT THE CULTURE AND
CHARACTER THAT DEFINE NASHVILLE.

TOURISTS AND LOCALS ALIKE FREQUENT THE NEIGHBORHOOD, TO SHOP THE MANY UNIQUE BOUTIQUES, SNAPPING SELFIES BY THE "I BELIEVE IN NASHVILLE" MURAL, WHILE ADORING REESE WITHERSPOON'S STYLISH FAMOUS DRAPER JAMES HEADQUARTERS AND DINING ALONG THE AVENUE'S HOTSPOTS.



## ABOUT THE DEVELOPER



ASHWOOD WAS INSPIRED BY AND BEARS MANY SIMILARITIES TO TURNBRIDGE'S MUSIC LANE DEVELOPMENT IN AUSTIN,TX.

DESIGNED BY LOCAL, NATIONALLY RENOWNED ARCHITECTURE FIRM LAKE|FLATO, MUSIC LANE ACCENTUATES THE ESTABLISHED CULTURE OF THE SOUTH CONGRESS RETAIL CORRIDOR, HOSTING A PEDESTRIAN-FOCUSED URBAN PLACE IN A DYNAMIC MIXED-USE ENVIRONMENT.

THE PROJECT IS COMPRISED OF 140,000 SF CREATIVE OFFICE, 75,000 SF HIGH-STREET RETAIL AND RESTAURANTS, 434 MULTIFAMILY UNITS, AND 95,000 SF OF WELLNESS AND HOSPITALITY SPACE.

TURNBRIDGE'S LEASING SUCCESS AT MUSIC LANE PROVED THAT PROJECTS WITH IMMEDIATE ACCESSIBILITY AND INTERCONNECTEDNESS TO A MULTITUDE OF RETAIL SHOPS, CAFES, RESTAURANTS, AND ENTERTAINMENT AMENITIES, AS WELL AS PROXIMITY TO DENSE RESIDENTIAL NEIGHBORHOODS, ARE PROVEN TO ATTRACT MANY OF THE NATION'S TOP EMPLOYERS.



TURNBRIDGE'S PLACEMAKING EXPERTISE AND EXECUTION HELPED ATTRACT A VARIETY OF BEST-IN-CLASS OFFICE, RETAIL AND HOSPITALITY TENANTS INCLUDING SOHO HOUSE, EQUINOX, GENSLER, DELOITTE, MCKINSEY, BREVAN HOWARD, OJO LABS, HERMES, NIKE, ALO YOGA, LULULEMON, ABA (LETTUCE ENTERTAIN YOU), REFORMATION, EVERLANE, SWEETGREEN, TWO HANDS, LE LABO, PARACHUTE, LOVESHACKFANCY AND OTHER EXCITING FIRST-TO-MARKET TENANTS TO MUSIC LANE.

EQUINOX

Gensler

SOHO HOUSE

**Deloitte.** 

McKinsey & Company

BREVAN HOWARD

ojo

HERMĚS PARIS



alo

gpg

REFORMATION

EVERLANE

sweetgreen



LE LABO

PARACHUTE

LoveShackFancy





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